



TE'AMO[®]
BOBA & DESSERT



FRANCHISE OPPORTUNITY



INTERESTED?

CONTACT US TO LEARN MORE

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GROWING PATH



Opening of First Location - U-Chicago Campus



Opening of Third Location - Chicago Chinatown



Opening of **6 Locations** in Chicago Area

2016

2018

2019

2020

2022

2023

2024

**MORE JOURNEY
AWAITS**



Founding of TE'AMO - Chicago, Illinois



Opening of Second Location - Downtown Chicago



Opening of Fourth Location Schaumburg IL



Growth of Franchise & Operations Store

Opened 10+ TE'AMO Locations nation wide.



TE'AMO DNA

Spreading Love, One Cup at a Time

TE'AMO, meaning "I love you" in Spanish, reflects our passion for tea, health, and meaningful connections. More than just a name, it embodies our commitment to crafting innovative, high-quality bubble tea and desserts while fostering a sense of community. As we grow, we set new standards in taste, sustainability, and customer experience; creating welcoming spaces where people connect over every cup and dessert. With love and positivity at our core, we strive to make a difference, one sip at a time.

BRAND STORY



Entrepreneur Mia Wan embarked on her journey in 2013, establishing her initial bubble tea venture, which swiftly flourished. By 2014, the success led to the expansion with a second store. However, recognizing the health implications of traditional bubble tea containing non-dairy creamer, Mia, after her studies at the esteemed Purdue University, was inspired to break away and pioneer healthier alternatives.

In 2016, Mia Wan founded TE'AMO in Chicago, a testament to her commitment to health-conscious choices. TE'AMO stands out for its unique, high-quality beverages and desserts.

With eight thriving operational stores and over 10 on the horizon, TE'AMO has become synonymous with success. Mia's passion for health and well-being is not only reflected in the brand's offerings but has also garnered accolades, including recognition from the Chicago Tribune, media coverages by major news outlets such as NBC, FOX, WGN, and more, taking our narrative to broader audiences.

Join us in the TE'AMO family and be a part of a franchise opportunity that not only embraces success but is fueled by a genuine love for health and innovation.

WHY TE'AMO?



HEALTH-CONSCIOUS OFFERINGS

We proudly make our drinks with organic milks and real loose leaf teas. Unlike many traditional bubble tea shops that use non-dairy creamers & sweeteners that contain artificial flavors, TE'AMO believes that a delicious drink should consist of fresh and organic ingredients, love and care.

DIVERSE PRODUCT LINE INCREASED REVENUE

TE'AMO goes beyond the ordinary by introducing additional categories such as less sweet lite cakes, mochi donuts, coconut jellies and more. This diverse product line not only attracts more customers but also leads to a higher average ticket price, maximizing your revenue potential.



BROAD & LOYAL CUSTOMER BASE

Customers can personalize their experience with a variety of organic milks and plant-based alternatives. This inclusive approach ensures that TE'AMO appeals to a wide range of tastes and preferences. The ability to tailor orders guarantees inclusivity and customer satisfaction.

STRATEGIC SOCIAL MEDIA PRESENCE

TE'AMO understands the power of social media. With a robust online presence, we leverage platforms to connect with our audience, build brand awareness, and drive foot traffic to your franchise. Joining TE'AMO means tapping into a community that extends beyond the storefront.



RECOGNITIONS

Chicago Tribune
2023 Food awards
 readers' choice

TE'AMO
BEST NONALCOHOLIC DRINK MENU

Chicago Tribune
Best Nonalcoholic Drink Menu: TE'AMO Boba Bar

By Lauryn Anz, Louisa Chu, Nick Kinkelberger, Nell Salzman and Jake Sheridan
 Chicago Tribune / Apr 26th, 2023



Reader: Cherie asked where for Best Nonalcoholic Drink Menu, TE'AMO Boba Bar in Chinatown. From left: Strawberry Milk Drink, Strawberry Lemonade, Volcano Tea Latte and daigona Matcha. (E. Jane Wang/Jones & Jones Chicago Tribune)

Mia Wan opened the first location of what's become a mini bubble tea empire in Hyde Park in 2018.

In a sea of global chains, she started with her lifelong love of tea culture, then focused on organic ingredients, and created a beautiful menu that's earned the highest praise one can bestow on Asian drinks and desserts: they're not too sweet.

Te'AMO Boba Bar has grown to five shops in the city and suburbs, including a flagship in Chinatown. They offer far more than milk teas with chewy tapioca pearls. So it's no wonder that Wan doesn't pick just one favorite drink.

"I really like our Volcano Tea Latte, daigona matcha and strawberry lemonade," says the owner and founder.

The Volcano Tea Latte, strong black tea topped with an Oreo cheese foam, has also become a fan favorite. And many early pandemic trends followers will remember daigona as the virally popular whipped coffee.

Monday, April 24, 2023. (E. Jane Wang/Jones & Jones Chicago Tribune)

What does it mean to Wan and her team at Te'AMO Menu?

"This award holds special significance for us as female entrepreneurs and a local business," she says. "We are humbled to be in the final alongside two fantastic restaurants, Emé and Kumiko, both of which we greatly look up to." — L.C.

FOX 32 CHICAGO
Celebrating AAPI Month with TE'AMO Boba Bar

FOX 32 Chicago
 May 26, 2023



FOX 32 CHICAGO CELEBRATING AAPI MONTH WITH TE'AMO BOBA BAR



FOX 32 CHICAGO CELEBRATING AAPI MONTH WITH TE'AMO BOBA BAR

Asian American and Pacific Islander Heritage Month runs all of May and celebrates generations of culture, contributions and history that has been shared with the United States.

Chicago Tribune
2023 FOOD AWARDS READER'S CHOICE

Chicago Tribune
FEATURED ON CHICAGO TRIBUNE

FOX 32 CHICAGO
FEATURED ON FOX 32 CHICAGO

TE'AMO
 BUBBLE TEA & DESSERT CAFE



Chicago Tribune
2023 Food awards
 readers' choice
 WINNER

BEST NONALCOHOLIC DRINK MENU

Chicago Tribune FOX 32 CHICAGO
 CHICAGO'S VERY OWN WGN9

TEAMOBABAR.COM
 TEAMOSWFFTS.US

CHICAGO'S VERY OWN WGN9
Meet the women behind the fast-growing organic boba shops

By Christine Flores
 May 3, 2022



SCHAUMBURG — TE'AMO, the organic boba bar that has taken social media, Chicago, and now the suburbs by storm.

The business was founded by a group of young Asian American women. They opened their first boba bar in 2018 in Hyde Park and have since expanded to 4 locations, with 3 more currently under construction.

The group says they're more than just a tea bar but rather a place of empowerment, support, and a firm of mentorship to employees and community members.

With May being Asian Pacific American Heritage Month, WGN 9 News Now spoke with one of the founders, Mia Wan, about the importance of sharing and celebrating their culture at your local.

Wan welcomed the team into their new Schaumburg location which opened in March.

"This month is really special and it's really meaningful to us," said Wan. "As a woman-owned business, we totally understand how important it is for us to support each other. We give thanks that we survived the pandemic, and we thank everyone who comes and shows support - that means we're doing the right thing."

They menu has a variety of tea options like lattes and specialty drinks, all artfully enclosed in a clear cup with aesthetically pleasing results. And you can't forget the boba.

"Boba has a lot of different names. It used to be called bubble," said Wan. "It's made with tapioca starch, and the texture is really chewy like a gummy bear." Every order is packaged with a bit of love and culture.

"I grew up in China," said Wan. "We would drink tea every day in the morning with our friends and family. For us, tea is not only a drink but it's also good for your health and a good connection with your friends and family because we always sit together to chat and enjoy the good time. Once I moved to America to study at Purdue University, I was really missing my business and missing my tea. And that's how I decided I wanted to start my own bubble tea shop. But also, we want to share the tea culture with people here."

Their name is a bit of a play on words. TE'AMO means I love you in Spanish.

"How we came up with the name is the first three letters in 'I love you' in Spanish. I love tea, said Wan. And even if you don't support their business specifically, the TE'AMO team hopes you find a great Asian American Pacific Islander (AAPI) business to support.

"I also hope this month everyone can search online and find a woman business and try to support a woman business for this month," said Wan. "That would mean a lot for us."

5 CHICAGO
TE'AMO Boba Bar Serves Healthy and Organic Bubble Tea

Chicago Today
 November 8, 2022



5 CHICAGO TE'AMO BOBA BAR 2167 S CHINA PL, CHICAGO



5 CHICAGO

Mia Wan, the owner of TE'AMO Boba Bar, joins 'Chicago Today' to discuss why she decided to open the boba shops and some of the most popular menu items.

Host: Matthew Rodrigues
 Emmy-nominated Matthew Rodrigues has hosted and produced NBC Chicago's top-rated lifestyle show 'Chicago Today' since 2019.

Chicago Tribune CHICAGO'S VERY OWN WGN9 FOX 32 CHICAGO
RECOGNITIONS

CHICAGO'S VERY OWN WGN9
FEATURED ON WGN 9

5 CHICAGO
FEATURED ON 5 CHICAGO

PRODUCT & OFFERINGS

ORGANIC BEVERAGES



**ORGANIC
MILK TEAS**



**ORGANIC
MILK DRINKS**



**NON-
CAFFEINATED
DRINKS**



**ESPRESSO
DRINKS**

LITE DESSERTS



**MOCHI
DONUT**



**MILLE
CRÊPES**



**CHEESECAKE
BAOS**



**COCONUT
JELLY**

TE'AMO FACTS

+7

YEARS IN BUSINESS

\$1,000,000

AVERAGE UNIT VOLUME

+20

STORES NATION WIDE





FRANCHISE OPPORTUNITY

Orange, OH

01 FRANCHISE CONCEPT

TE'AMO is more than just a regular boba tea brand. We are a fast-growing brand that blends innovation, quality and health-consciousness brand. As a TE'AMO franchisee, you'll be part of an exciting and innovative industry with a proven concept, strong market demand and a dedicated customer base.

02 MARKET POTENTIAL

The food and beverage industry is booming! With a global market expected to \$4 billion by 2034. As consumer demand for innovative, TE'AMO appeals to a wide audience, including Gen Z, Millennials, families and professionals.

03 SUCCESSFUL STORIES

TE'AMO has several proven successful stories, with 18 thriving stores and 5 more in development (9 franchise stores). Our franchisees have experienced rapid growth with the strong support from our headquarter. From bustling city centers to mall booth locations, TE'AMO stores consistently attract loyal customers.

04 STRATEGIC SOCIAL MEDIA PRESENCE

As a TE'AMO franchisee, you'll benefit from our strong social media presence and in-house marketing. Through strategic campaigns, viral content, and influencer collaborations, we maximize brand visibility, drive engagement, and bring more traffic to your store.

FRANCHISE SUPPORT

01 TRAINING PROGRAM

TE'AMO provides in-depth program that sets franchisees up for success. New franchisee and their teams will undergo hands-on training covering all aspects of TE'AMO operations. This includes all training for drink and dessert preparations, customer service, inventory management and technology systems, etc. Training takes place at our Chicago headquarter, on-site before your store opening, ensuring you and your team are fully equipped to deliver TE'AMO experience.

02 ONGOING SUPPORT

Our support doesn't end after opening. TE'AMO will continuously to provide guidance through operational check-ins, business consultations and updated training materials. Franchisees have access to our dedicated support team for assistance with day-to-day challenges, ensure efficiency and consistency across all locations.

03 MARKETING & ADVERTISING

We help drive customers to your store with strategic marketing and advertising initiatives. Franchisees benefit from TE'AMO's strong brand presence, in-house marketing team, influencer collaborations and seasonal promotions. Additionally, we provide local marketing guidance, including grand opening support and customized promotional materials tailored to your store location to engage your community.



FRANCHISE REQUIREMENT

01 IDEAL FRANCHISEE PROFILE

We seek dedicated individuals who are passionate about food & beverages, especially individuals who are passionate about quality products and entrepreneurship.

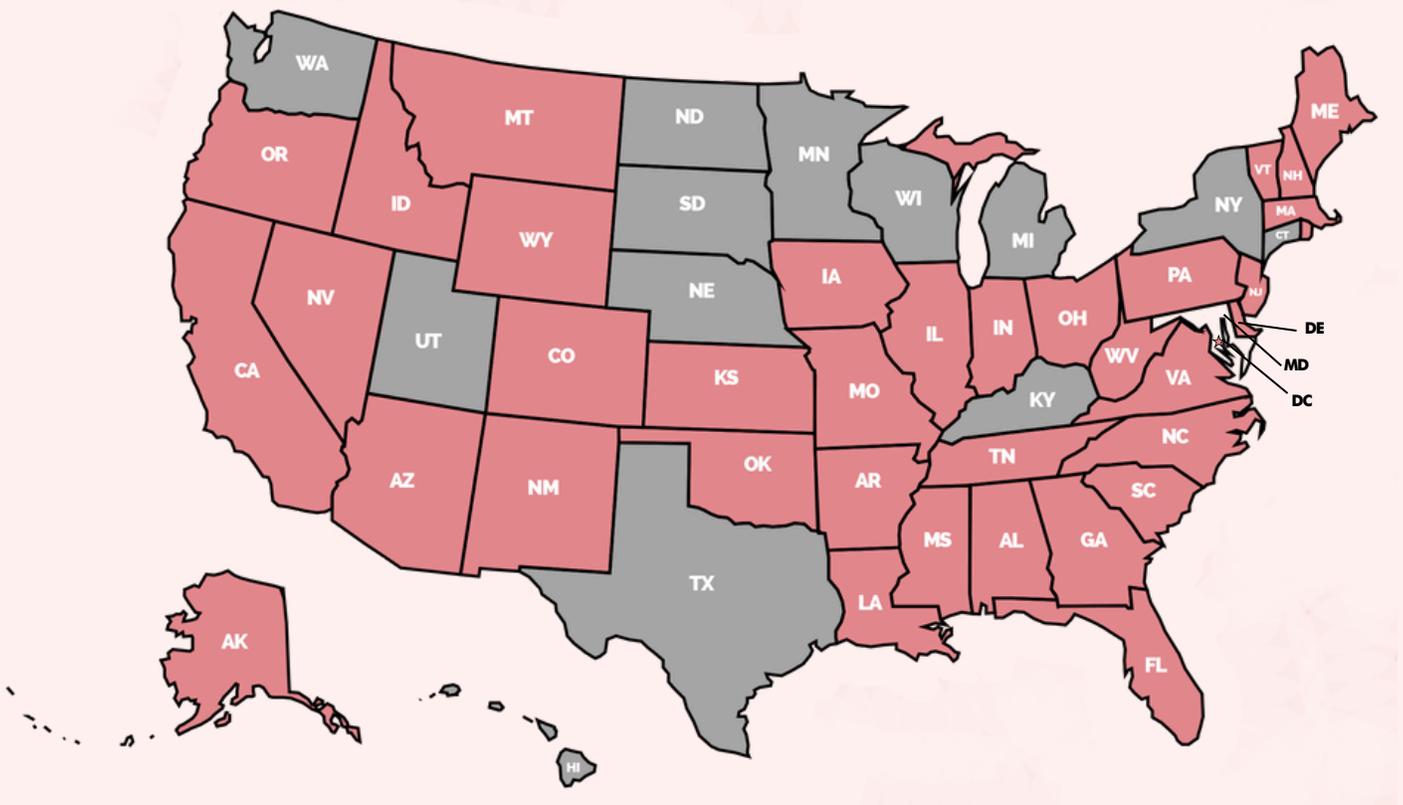


02 FINANCIAL REQUIREMENTS

INITIAL FRANCHISE FEE	Single Franchise Fee: \$40,000 / per unit
TRAINING FEE	Comprehensive Training: \$10,000
ESTIMATED TOTAL INVESTMENT	\$100,000-\$450,000 (Varies by location and size)
MONTHLY ROYALTY	5% of Sales
BRANDING	1% of Sales

AVAILABLE MARKETS

- AVAILABLE MARKETS
- FUTURE OPPORTUNITY



26+

OPERATING STORES



15+

FRANCHISE STORES

FRANCHISE EXPECTATION

- 1** Demonstrated experience in operations and management, particularly within the food and beverage industry.
- 2** Genuine passion for the food and beverage industry and a specific enthusiasm for our brand.
- 3** A solid understanding of franchising concepts, coupled with agreement on the franchise system's concept and management style.
- 4** Familiarity and alignment with our brand, corporate culture, and business philosophy. A commitment to developing the brand collaboratively with the team.
- 5** An enterprising spirit and a dedication to the day-to-day operation and management of the store. Willingness to embrace system management and engage in continuous training provided by the headquarters.
- 6** Good financial background and credit history, with no criminal record.
- 7** Strong communication skills for effective collaboration with both the team and the headquarters.
- 8** Awareness of the risks associated with franchise investments.

FRANCHISE PROCESS



1 INITIAL INQUIRY

Interested parties should submit an initial inquiry form via our franchise department, providing basic information such as name, contact details, and desired location for the franchise.



2 PRELIMINARY QUALIFICATION

Our franchise development team will review the initial inquiry and assess whether the applicant meets the preliminary qualifications. This includes financial stability, business acumen, and alignment with our brand values.



3 SITE SELECTION

With the guidance of TE'AMO, you will select suitable location(s) and submit detailed information for the franchise team to review.



4 SIGNING OF FDD

After your location is approved, you will sign our Franchise Disclosure Document (FDD), which includes detailed information about the franchise opportunity, including fees, obligations, and terms.



5 STORE DESIGN & SETUP

With the support of our dedicated team, the franchisee will begin the process of setting up the new store. This includes interior design, construction, equipment installation, and inventory stocking.



6 TRAINING PROGRAM

Accepted franchisees will undergo a comprehensive training program covering all aspects of operating a TE'AMO Store. This includes product preparation, customer service, and operational procedures.



7 OPENING & ONGOING SUPPORT

Plan and execute a successful grand opening event with our assistance. Receive continuous support, including marketing assistance and operational guidance.

CONTACT US

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